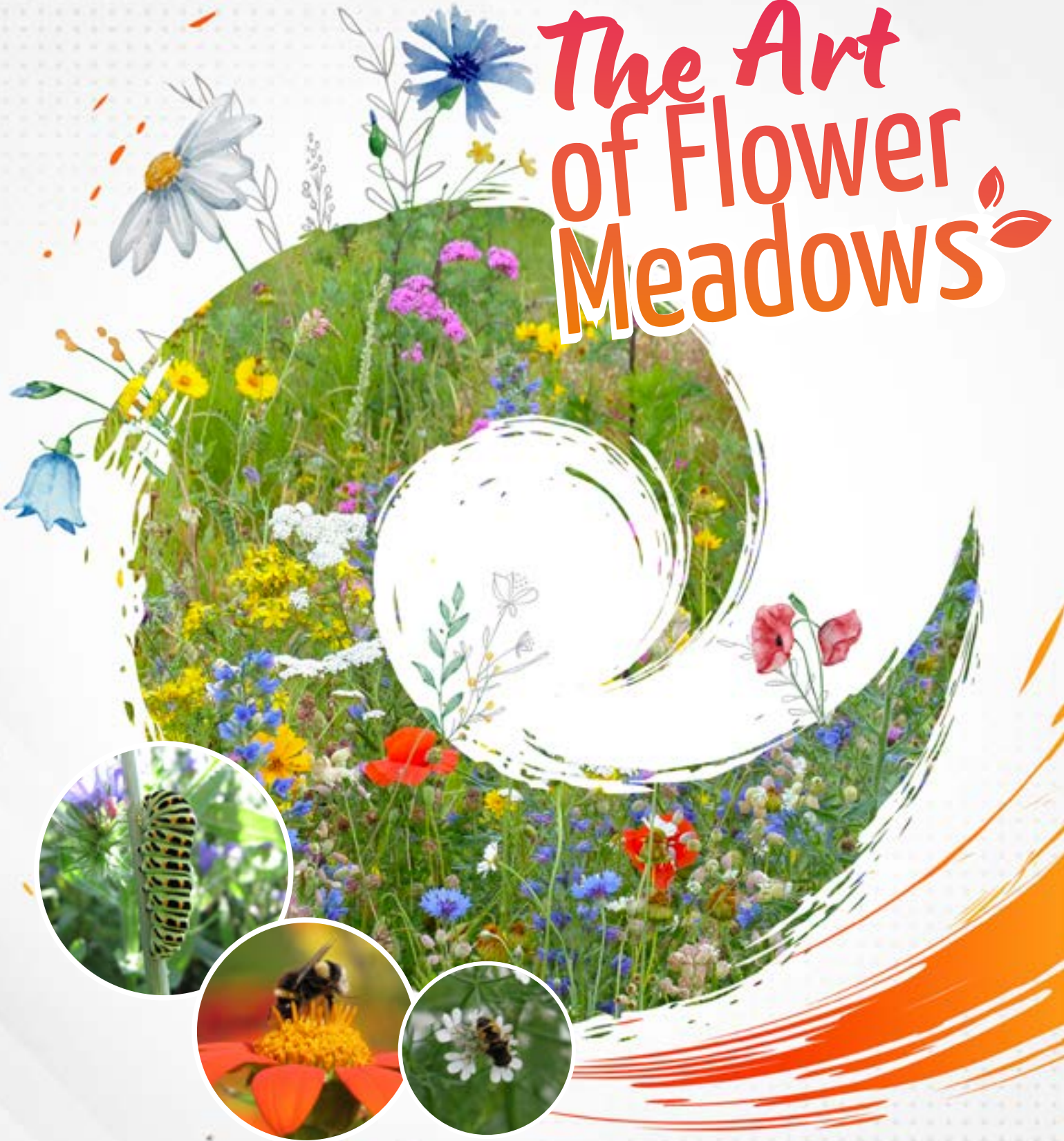


The Art of Flower Meadows



← Produced in France




Graines' Organic Commitment Bertrand: Serving Biodiversity since 1947

Graines Bertrand has been based in Maine-et-Loire since 1947, at the heart of Europe's leading grain-producing region, and makes an active contribution to organic farming. Established in one of France's most dynamic regions for organic production, we have developed a range of 100% organically farmed flower mixes, in accordance with sustainable farming practices since 2018.

This organic range enables us to supply our wide range of customers, adapting to the specific needs of their markets, be they professional or private.

Our commitment to biodiversity is reflected in our flower mixes, which provide food and shelter for wildlife, promote pollination and enrich ecosystems. By working with local partner farmers, we guarantee sustainably produced seeds that are adapted to the needs of both urban and rural green spaces.

By choosing Graines Bertrand organic mixes, you are opting for an environmentally friendly solution, while supporting local, ecologically responsible production. Give your flowering projects a dash of nature and commitment.



Flower blends are ECO...

ECO-logical: Designed to reintroduce nature to the urban environment, our mixes help to 'greenify' urban areas, creating living spaces where flora and fauna can thrive, while improving quality of life for residents.

ECO-nomical: At around 1 to 5 grams/m² (depending on the product), our blends offer excellent value for money. They ensure optimal plant cover while limiting maintenance requirements, thereby reducing costs over the long term.

ECO-minded: Our blends include flowers grown locally, some of them wild. They require no chemical inputs to succeed. These compositions encourage biodiversity while respecting natural ecosystems.



The advantage of flower diversity: combining aesthetics and practicality

Our blends offer a bright and varied colour palette, with each flower finding its place to create unique, aesthetically pleasing floral displays. For parks, gardens or public spaces, our mixes elegantly enhance landscapes.

But the beauty of a floral space is not limited to its appearance. To promote biodiversity and support pollinating and beneficial insects, certain less conventional flower varieties are just as essential. What is sometimes seen as a simple weed, such as dandelion, can actually offer so much more: a splash of bright yellow, nectar for bees, edible leaves and even roots that can be made into coffee. It's all a question of perspective.

The aesthetics of a flower mix also depend on its harmony with its surroundings. A species seen as magnificent in a structured garden, such as cosmos, can become a "weed" if it is moved to a wild mountain meadow, outside of its natural setting.

At Graines Bertrand, our blends also strike a balance between aesthetic appeal and practicality. Some are specifically created to play a particular role, whether that's promoting biodiversity, feeding pollinating insects or ensuring sustainable plant cover. Our compositions therefore combine visual beauty with ecological functionality, reconciling aesthetic expectations with environmental imperatives.



BERTRAND

Seed producer since 1947

Editorial

Welcome to the latest edition of the Graines Bertrand catalogue. We've had the pleasure of helping you with your flowering projects for over 75 years now, and every year we work with the same passion to make your spaces brighter, more colourful and more respectful of nature.

Each mix we offer has been designed to combine beauty and practicality, whether it's to encourage biodiversity, feed pollinators or simply add a little poetry to your everyday life.

At Graines Bertrand, we believe that diversity is our greatest strength, and this is reflected in everything we do. Diversity by Nature is not just a motto, it's the very essence of our approach.

Our diversity begins with people. As a Franco-Dutch company, we bring together expertise from different cultures.

It continues with our flower varieties. We firmly believe that preserving floral diversity is essential, and we see it as our mission.

Our customer base is as diverse as our products. Whether you're a professional or an amateur gardener, we have solutions tailored to your specific needs.

We believe that the diversity of our customers' needs and expectations is what makes our work so stimulating. It's all in our nature.

We hope that this catalogue will inspire you, and that it will enable you to discover the richness and breadth of our range and to find the right solution for your specific needs.

We can invent tomorrow's solutions together, and that's also the power of sowing and cultivating plant biodiversity.

*All the best,
The Graines BERTRAND team*

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French producer since 1947!

It was in Angers, in 1947, that two passionate brothers created their company selling flower seeds. At that time, this choice was early evidence of Bertrand's audacity: to abandon the attractive market of vegetable seeds in order to focus on a speciality: the production of flower seeds, a newly emerging market.

Located in the heart of the Anjou region, the world's leading seed production region, the company has accumulated 75 years of experience and expertise which today has earned Graines Bertrand a reputation for quality in France and beyond.

In 2016, Graines Bertrand became a subsidiary of the Dutch company EconSeeds, which then relocated most of its production to France and opened up new export markets for Bertrand seeds.

Know-how: *production of flower seeds*

EconSeeds produces and markets Bertrand flower seeds to the same high quality standards, established for over 60 years.

Our customers benefit from our expertise in mastering the quality of a wide range of species. Our rich and reliable range of over 2,500 varieties is supplied by our own production from the Anjou region, and enriched by the best reproducible varieties available.

EconSeeds combines "flower seeds" at every stage of a precise and delicate process.

The utmost care is taken right from the production fields, the first vital stage in controlling product quality.

Our technicians monitor the crops and do their utmost to ensure that the seeds harvested hold as much promise as possible.



The Diversity by Nature

At Graines Bertrand, diversity is in our nature.

It's in the cultures that shape our Franco-Dutch company, the seeds we preserve and grow, and the needs of our customers, whether they are professionals (municipalities, landscapers, farmers) or amateur gardeners.



Our mission: to produce the most diversified range of high-quality flower seeds for our blends. From variety selection to production and quality control, we master every stage to offer sustainable, targeted solutions. We strive to innovate and improve our blends to meet emerging needs and offer you the best.

Our vision is to cultivate a colourful and sustainable world, where flowers and plants enrich human life while respecting the natural world. We work every day to preserve a rich array of colours, aromas and flavours for present and future generations. By promoting biodiversity, we are helping to build a future in which nature and humanity coexist in harmony.

"Diversity by Nature" embodies this philosophy: diversity is the driving force behind everything we do, whether to meet aesthetic or practical expectations, to protect biodiversity or to provide sustainable solutions to environmental challenges.



A recognised brand :

For several decades, Graines BERTRAND has symbolised excellence, quality and diversity in the field of flower seeds.

Since the 2000s, the Graines BERTRAND brand has stood out for its wide range of flower blends, which have since become its main area of expertise and operation.

Our business[®]

Producing quality flower seeds

Producing quality flower seeds means mastering a whole range of technical processes, as well as being familiar with the plants and the means of production. Above all, the EconSeeds team brings together multiple fields of expertise to offer you the very best in flower seeds.



Tests in real conditions

Our trial site is a major asset in preserving varietal purity and assessing the performance of our blends. Each new variety or composition is carefully tested before being offered to our customers, to guarantee blends that meet both aesthetic criteria and technical requirements.



Local, controlled production

As a seed producer, we are fortunate to run our own farm while also working with a network of farmers who are passionate about flowers. This dual approach allows us to remain close to our crops, to monitor each stage of production rigorously, and to ensure perfect quality control and traceability. Our technicians support farmers and work on our farm, contributing their expertise at every stage to guarantee the best results.



Maintaining quality in base seeds

Preserving and maintaining our base seeds is essential to ensure the quality and varietal purity of the seeds we offer. We take particular care in preserving and multiplying these seeds, ensuring that each generation retains its original characteristics.



Expertise that combines craftsmanship and technology

The quality of our seeds is based as much on the reliability and complementary nature of our machines (optical sorters, densimetric tables, etc.) as on the craftsmanship of our teams. Through meticulous cleaning processes, we aim to eliminate waste and unwanted seeds, ensuring clean, weed-free lots.



Attentive service

Our technical sales team is here to answer your questions and support you throughout your projects. We are responsive and available to provide tailored advice, visuals and bespoke solutions to ensure a smooth, personalised experience.

Blend composition

Our expertise also extends to the 'mixing' of blends, where we ensure a perfect balance between seed shape and density to obtain homogeneous batches.

Strict attention to storage conditions

We store our seeds carefully, guaranteeing their durability and quality. Our seeds are stored in optimal conditions, with strictly controlled humidity and temperature to ensure maximum durability.



Controlling germination

Each batch of seeds is tested in our laboratory where we confirm germination to provide you with reliable seeds.



Reproducible OP seeds **What is a reproducible OP Seed?**

OP seeds, or open-pollinated seeds, come from varieties that reproduce naturally through pollination by wind, insects, etc. Unlike hybrid seeds, they are reproducible, which means they can be resown from one season to the next.

Although OP seeds generally maintain the essential traits of the original plant, such as colour, size or shape, they may also evolve slightly over the generations as a result of genetic drift. Recurrent selection and purification work is necessary to maintain the genetic purity of the variety and its specific traits (shape, colour, height, etc.). We carry out this process on our basic seeds to ensure that the seeds we offer respect the characteristics of each variety.

Continuing to produce this type of seed is essential for preserving heirloom varieties and biodiversity. By choosing OP seeds, you support greater genetic diversity and more resilient production, while preserving the heritage and diversity of plants.

Our passion[🔥]

The art of flower meadows

A passionate creator

The variety of species, including some unexpected ones, puts an end to the monotony! The contrasting colours and heights, as well as the varied shapes of the plants, create a different feel from traditional flowerbeds. But it is above all the daily evolution of the flower mix that evokes a natural, peaceful and colourful atmosphere, captivating the viewer.

With its expertise as a flower seed producer, Graines Bertrand has been creating blends for 50 years, seeking out the most ingenious and harmonious compositions. The passion that drives the creation of a new mix is as exciting as that of a winemaker combining barrels to perfect their blend!



Our commitment: quality assurance through years of testing

Producing in France allows us to monitor our crops as closely as possible and to obtain plants that are adapted to the local climate. On our farm, we select the 'elite' seedlings (or base seeds), which are then entrusted to a network of farmer-growers in France. Each seed undergoes up to 13 operations with rigorous quality control.

Our flower blends are only marketed after years of testing in real-life conditions. Every year, over a hundred compositions are presented in our testing grounds, where we experiment with and refine our new formulas. This grounds are open by appointment from mid-August to the end of September: the perfect opportunity to discover our blends, exchange ideas and get personalised advice.





Pioneer committed to biodiversity

Bertrand began innovating in 1963 by creating its first flower blends, initially for ornamental purposes. In 1999, anticipating the boom in extensive flowering, an ambitious programme was launched, culminating in 2004 with the Guide to Alternative Practices, the first catalogue dedicated to flowering mixes. Today, our skills have broadened to incorporate nature into the urban environment.

Our solutions, whether aesthetically pleasing or functional, preserve resources while attracting public support. In the face of environmental and climatic challenges, transforming our practices has become essential if we are to offer a harmonious living environment. Thanks to their diversity and their role as thermal regulators, plants should be at the heart of urban development.

Rethinking Nature in cities: synergy between Végétal Local® and cultivated plants

In the face of increasing urbanisation and climate challenges, it is imperative to reassess the integration of nature into the urban environment. On the one hand, cultivated plants that are not hybridised or with only small amounts of selection, chosen for their aesthetics, resilience and/or flexibility, bring valuable functional diversity to our green spaces.

These species offer unrivalled solutions for environments with degraded soil and climate conditions, often radically different from the surrounding ecosystems typical of dense urban areas. These "plants from elsewhere" and cultivated varieties also help to extend the flowering period, increasing the aesthetic and ecological interest for both residents and entomofauna.

Végétal Local® also plays a fundamental role in preserving biodiversity and optimising urban ecosystems.

The combination of these two approaches, cultivated plants and local plants, makes it possible to develop sustainable management strategies for green spaces, strengthening the ability of towns and cities to adapt to contemporary environmental challenges.



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The Aesthetics

Particularly well suited to urban and peri-urban flower displays, such as on roundabouts and avenues or around a castle or a church...



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Yellow Shades p.20



Orange Shades p.20



Red Shades p.20



Pink Shades p.20



Blue Shades p.20



Priester Garden p.21

Spring sowing: March to June

Sowing density: 2 to 5 g/m².

Summer flowering: 6 to 12 weeks after sowing

Resow every year (on bare soil)

ANNUAL BLOOM

THE MOST DECORATIVE

A WIDE CHOICE OF FLORAL ENVIRONMENTS



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Little Carpet Ultramarine

MP08711

Composed of **16 annuals**, including: Annual Alyssum, dwarf cornflower, dwarf Morning Glory, California Bluebell, Echium, annual Candytuft, Love-in-a-Mist, Petunia, and more.



March to June



June to September



20 to 40 cm



Little Carpet Persian

MP08689

Composed of **8 annuals**, including: Mexican Zinnia, Pot Marigold, Cosmos sulphureus, Coreopsis, Eschscholzia and more.



April to June



July to September



20 to 40 cm



Little Carpet Pearls of Tenderness

MP08710

Composed of **16 annuals**, including: Annual Candytuft, Dwarf Morning Glory, Godetia, Rose of Heaven corncockle, Virginia stock, Silene, Nigella and more.



April to June



June to
September



20 to 40 cm



Little Carpet Kick'Mosquito

MP08820

Composed of **9 annuals**, including: anise, various basil, catmint, and our little secrets...



April to June



June to
September



20 to 40 cm



Little Carpet Multicolour

MP08722

Composed of **28 annuals**, including: Linaria, Virginia stock, Dwarf Morning Glory, Pot Marigold, Eschscholzia, annual Candytuft, Zinnia, Silene, Coreopsis, Dimorphotheca, Sanvitalia, Alyssum, annual Lupin and more



March to June



June to September



20 to 40 cm



**A SOUND INVESTMENT
IN ANY SITUATION!**



Early sowing



Late sowing

Liliputian Summer

MP08724

NEW

Composed of **9 annuals**, including: Marigolds, centaurea, cosmos, morning glory, flax, love-in-a-mist and more.



April to June



July to October



40 to 60 cm

100%
FRENCH
PRODUCTION



Summer Express

MP08723

Composed of **36 annuals**, including: Annual Flax, Cow Soapwort, Malope, Poppy, Pot Marigold, Love-in-a-Mist, Corncockle, Cornflower and more.



April to June



June to September



40 to 60 cm



Multicolour Summer

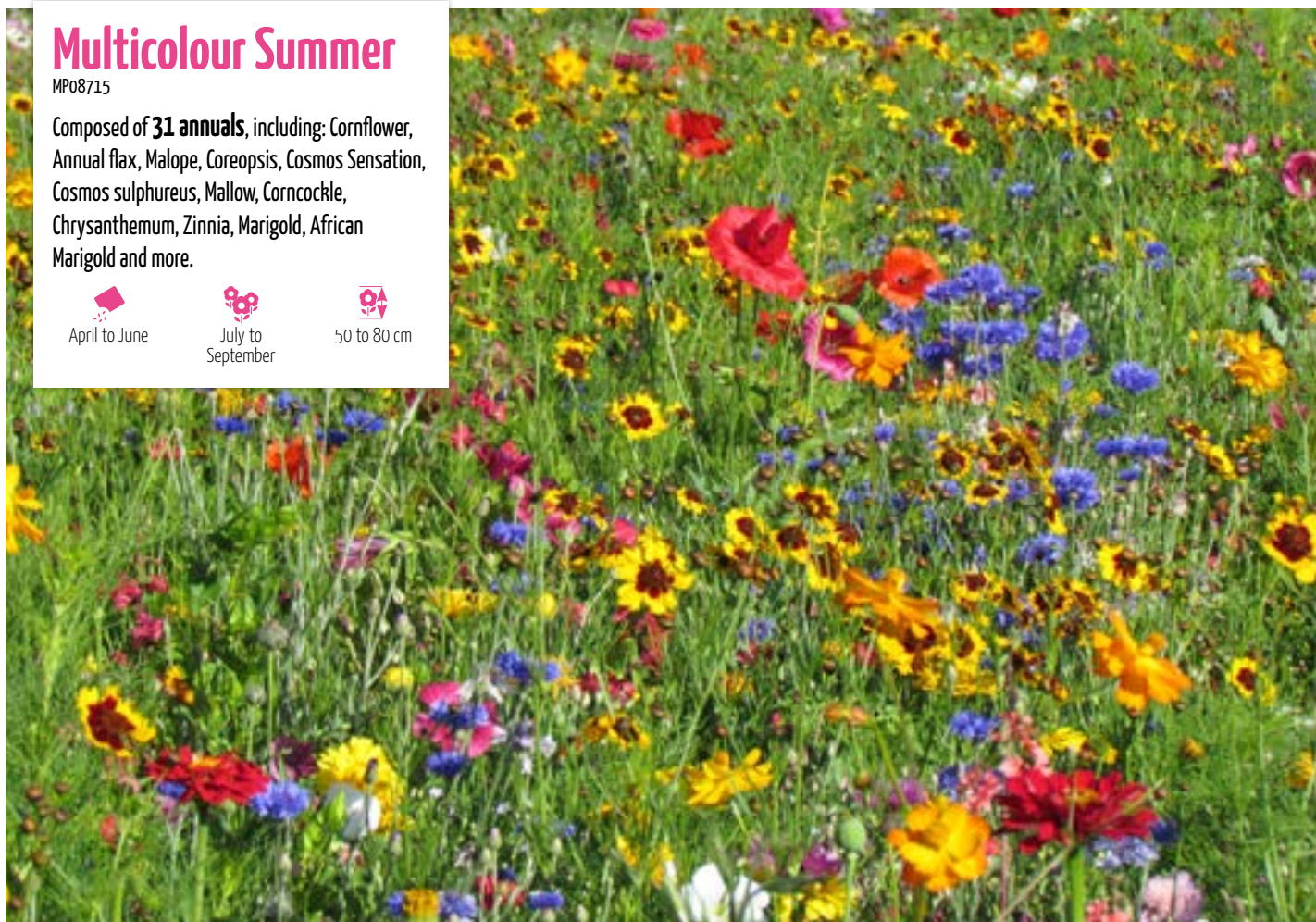
MP08715

Composed of **31 annuals**, including: Cornflower, Annual flax, Malope, Coreopsis, Cosmos Sensation, Cosmos sulphureus, Mallow, Corncockle, Chrysanthemum, Zinnia, Marigold, African Marigold and more.

 April to June

 July to September

 50 to 80 cm



Summer Fast and Long

MP08596

Composed of **34 annuals**, including: Cosmos, Cornflower, Annual flax, Eschscholzia, Cow Soapwort, Virginia stock, Malope, Marigold, Corncockle, annual Alyssum, Silene, annual Poppy, annual Rudbeckia and more.

 April to June

 July to October

 40 to 100 cm



ORGANIC Edible Flowers



BI08649

A cheerful edible mix of flowers and aromatic herbs, produced using 100% organic agriculture. Primarily used to adorn dishes, these flowers will also be valuable in elevating summer salads thanks to the lively petal colours and their incredible taste, like borage with its iodic flavour, or nasturtium with its spicy, peppery taste.

Composed of **18 annuals**, including: dill, borage, basil, dwarf nasturtium, Centaurea 'Blue Boy', Cosmos Sensation and Bright Lights, common mallow, French marigold, marigold, dwarf sunflower, and more.



April to June



June to October



50 to 70 cm



EDIBLE FLOWERS IN PURE VARIETIES



BI00780 Borage



BI07636 Corniche d'Or Marigold



BI01109 'Blue Boy' Centaurea



BI01604 Cosmos Sensation Mixed



BI07570 Dwarf Sunflower



BI03218 Common Mallow



BI01247 Chrysanthemum



BI04371 French Marigold

Summer Cut Flowers

MP08353

Ideal for cut flowers.

Composed of **19 annuals**, including: Zinnia, Marigold, Cornflower, Malope, Cosmos, Mallow, annual Sweet Sultan, African Marigold, China Aster, annual Baby's Breath and more.



April to June



July to September



60 to 100 cm

ORGANIC Summer Cut Flowers

Bio8353



Composed of **17 annuals**, including: Cornflower, poppy, Cosmos, corncockle, lavatera, nigella, pot marigold, sunflower, zinnia, and more.



March to June



July to October



60 to 100 cm



Flowers for Dry Arrangements

MP08350

Now back in the forefront, dried flowers make it possible to create natural and long-lasting compositions.

Composed of **14 annuals**, including: Yarrow, amaranth, globe amaranth, safflower, strawflower, flax, love-in-a-mist, delphinium, statice, and more.



April to June



July to September



50 to 70 cm



CUT FLOWERS IN PURE VARIETIES



MP00335 Ammi Visnaga



MP06863 Delphinium



MP04088 Dianthus



MP02620 Helichrysum



MP06007 Sweet Pea



MP07680 Statice



MP03793 Nigella



MP02007 Eucalyptus



MP02606 Xeranthemum



MP08120 Zinnia

Shades of White

MP08716

Composed of **19 annuals**, including: Centaurea, Zinnia, Mallow, Malope, Candytuft, Cosmos, Dwarf Morning Glory, annual Baby's Breath, Clarkia and more.

 40 to 60 cm



Shades of Yellow

MP08719

Composed of **15 annuals**, including: Coreopsis, Zinnia, Chrysanthemum, Marigold, African Marigold, Rudbeckia, Bidens, Dill and more.

 40 to 90 cm



Shades of Orange

MP08720

Composed of **8 annuals**, including: Zinnia, Dimorphoteca, Cosmos sulphureus, Eschscholzia, Marigold, Carthamus, African Marigold and more.

 40 to 90 cm



Shades of Red

MP08721

Composed of **19 annuals**, including: Flax, Zinnia, Poppy, Texas Sage, Coreopsis, Poppy and more.

 40 to 100 cm



Shades of Pink

MP08718

Composed of **15 annuals**, including: Zinnia, Cow Soapwort, Cosmos, Mallow, Malope, Corncockle, Silene, Spiny Spiderflower and more.

 40 to 100 cm



Shades of Blue

MP08717

Composed of **18 annuals**, including: Cornflower, Dwarf Morning Glory, Flax, Gilia capitata, Nigella, Ageratum, limonium, annual Clary and more.

 40 to 80 cm



Priester Garden

MP20146

Mixture of edible flowers, aromatic and medicinal plants.

Composed of **15 annuals**, including: Borage, Marigold, Coriander, Fennel, Lemon Balm, Dill, Basil, Nasturtium, Hyssop, Rue and more.



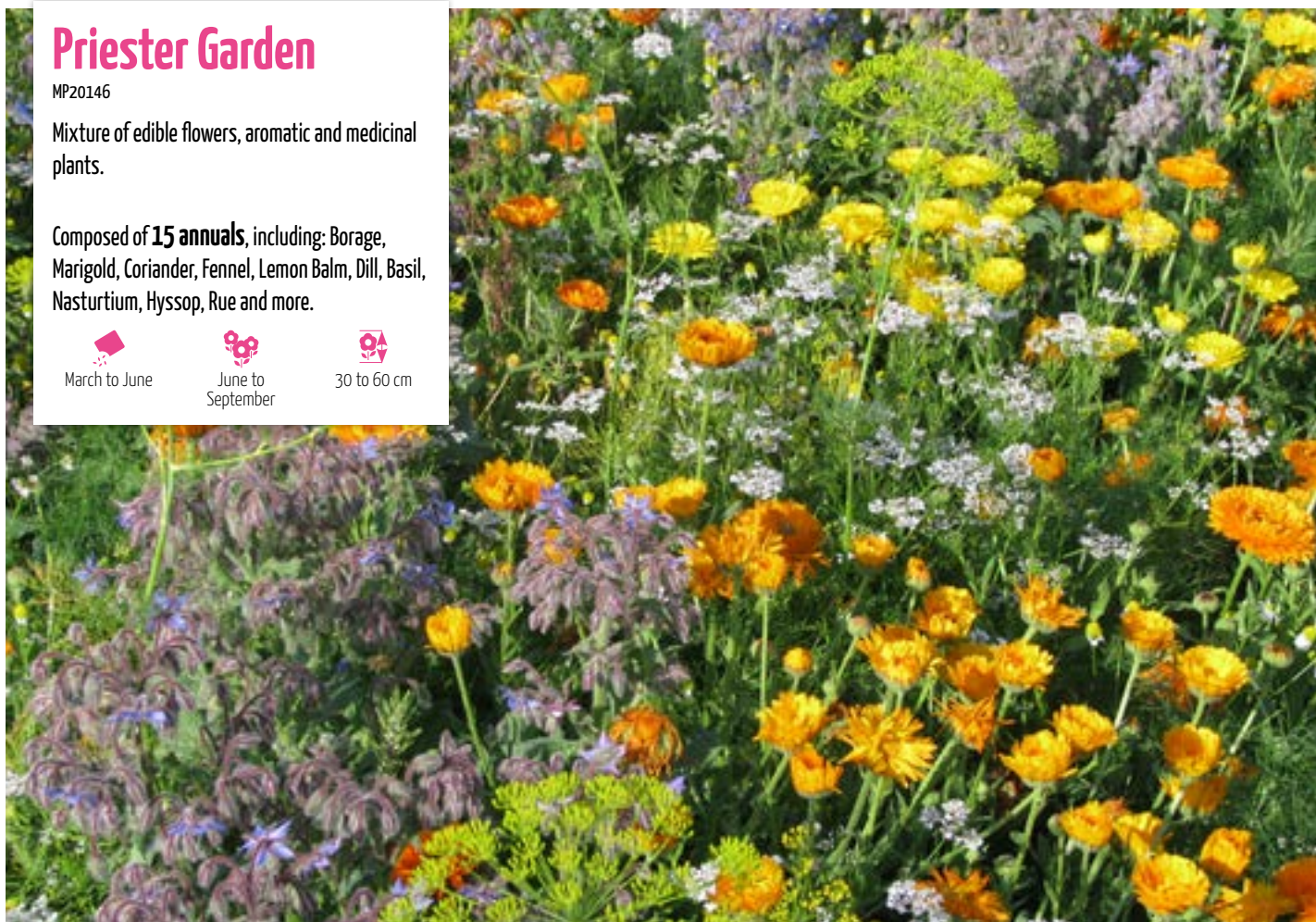
March to June



June to September



30 to 60 cm



Carpet Pastel Shades

MP20193

Composed of **27 annuals**, including: Cleome, cornflower, dwarf Cosmos, annual baby's breath, Malope, common corn-cockle, Phacelia campanularia, statice and more.



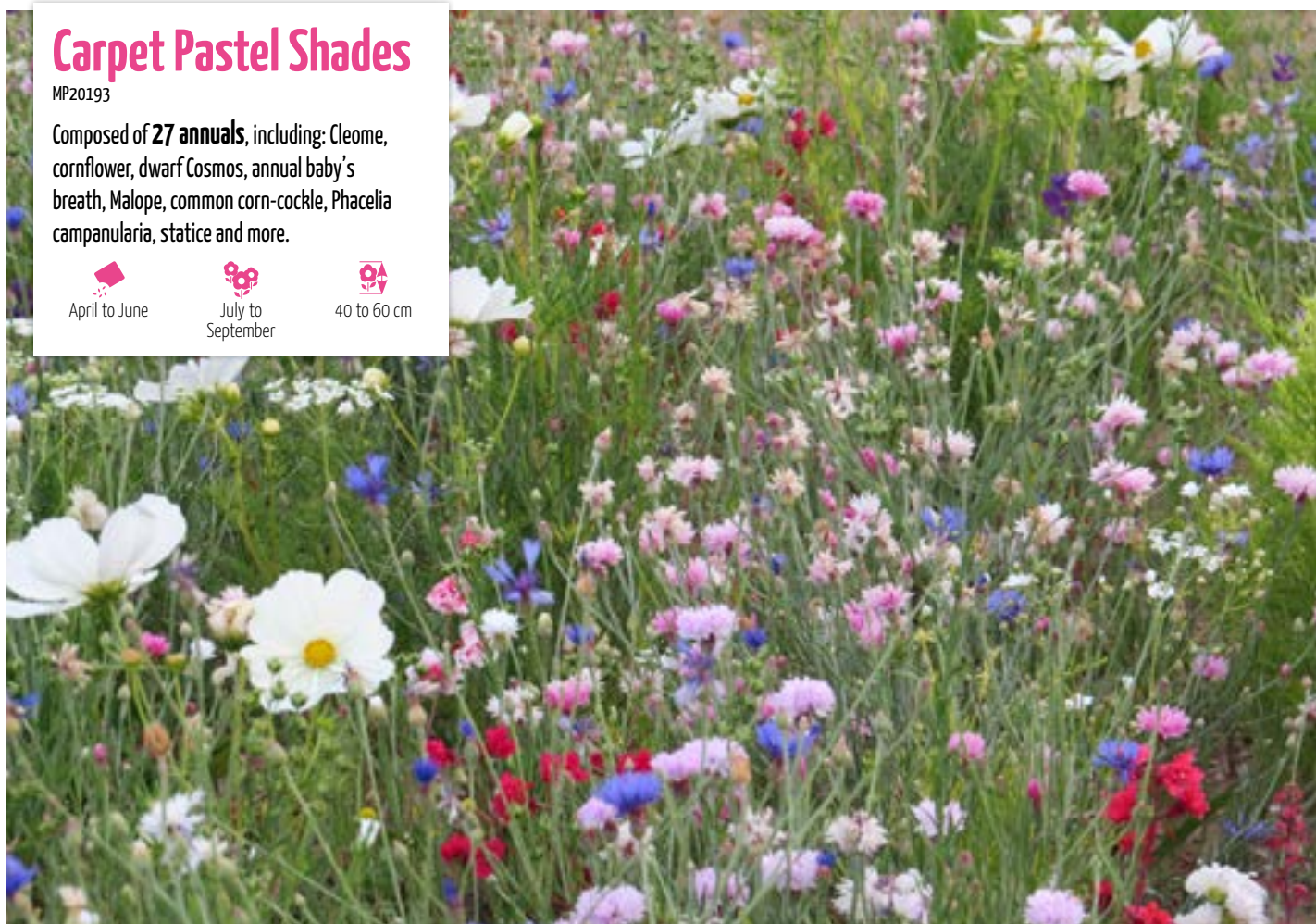
April to June



July to September



40 to 60 cm



Carpet California MP08801

Mix inspired by the meadows of California. This highly melliferous mix tolerates dry summers well.

Composed of **19 annuals**, including: Clarkia, marigold, dwarf coreopsis, California poppy, baby's breath, Layia, scarlet flax, and more.



March to June



July to August



40 to 60 cm



Carpet Thousand Lights

MP08598

This mix in bold, lively colours withstands both bad weather and heatwaves well.

Composed of **16 annuals**, including: Zinnia, Marigold, annual Flax, Eschscholzia, Cosmos sulphureus, Pasqueflower, Poppy, Coreopsis, annual Lupin and more.



April to June



July to September



40 to 60 cm



Carpet Strawberry Vanilla

MP08697

Passion and sophistication characterise this classic blend in red and white, in a perfect balance that is always a hit.

Composed of **14 annuals**, including: Zinnia, annual Flax, Cosmos, Coreopsis, Poppy, Cow Soapwort, annual Baby's Breath, annual Candytuft and more.



April to June



July to
September



40 to 60 cm



Medieval Carpet

MP08338

Composed of species that have been in our countryside since the Middle Ages, this is a mix that takes root quickly and easily in all latitudes.

Composed of **11 annuals**, including: Marigold, annual Flax, Malope, Cornflower, Viper's Bugloss, Borage, Love-in-a-Mist and more.



March to June



July to
September



50 to 60 cm



Carpet Blue Fields

MP08620

An homage to cornflowers, this is our most beautiful blue mix thanks to a touch of white.

Composed of **17 annuals**, including: Cornflower, Zinnia, Malope, Flax, Sweet Sultan, Gilia capitata, Ageratum, Dwarf Morning Glory, Ammi Majus, annual Clary, Chinese Hound's Tongue and more.



April to June



July to September



60 to 70 cm



Carpet Flower Dreams

MP20148

Composed of **23 annuals**, including: Dwarf Morning glory, Cornflower, Kochia, Zinnia, Echium, Linaria, annual Flax, Cosmos, Cornflower, Sweet Sultan and more.



April to June



July to September



50 to 70 cm



Summer Tricolour

MP20147

Composed of **29 annuals**, including: Cornflower, Poppy, Cosmos, Flax, Mallow, Zinnia, annual Candytuft, Cow Soapwort, annual Baby's Breath, annual Coreopsis, Ageratum, Ammi Majus and more.



April to June



July to September



60 to 80 cm



Carpet Chambord MP08692

Composed of **24 annuals**, including: Marigold, Zinnia, Sunflower, Dwarf Morning Glory, Cornflower, Coreopsis, Corn Marigold, Echium, Ageratum, Gilia capitata, Flax, Chinese Hound's Tongue and more.



April to June



July to September



60 to 80 cm



Carpet Red and Gold MP08686

A contrasting, powerful mix, primarily composed of giant zinnias whose colours are a match for each other.

Composed of **7 annuals**, including: Zinnia, Marigold, annual Coreopsis, Tithonia, African Marigold and more.



April to June



July to September



60 to 90 cm



Carpet Flower Power MP20145

Composed of **13 annuals**, including: Zinnia, Cosmos sulphureus, Bidens, Yellow Chamomile, French Marigold, Ageratum, Carthamus, Coreopsis and more.



April to June



June to September



60 to 80 cm



Carpet Orange Flash

MP08361

Composed of **6 annuals**: Marigold, Zinnia, Cosmos sulphureus, Cosmos, Sunflower, Corn Marigold.



April to June



July to September



60 to 100 cm



Sunflower Rise

MP08597

This ultra radiant mix is brought to life by plants of varying heights, to reach their peak with the flowering of the red sunflowers that grow taller than the others.

Composed of **23 annuals**, including: Marigold, Zinnia, Red Sunflower, Flax, Dill, Eschscholzia, annual Baby's Breath, Corn Marigold, Cosmos sulphureus, Cornflower, Bidens and more.



April to June



June to September



60 to 120 cm



Carpet Mexico

MP08802

This rich carpet, composed of species originating in Mexico, is robust and very floral.

Composed of **15 annuals**, including: Coreopsis, sulphur cosmos, firecracker vine, African marigold, sunflower, Tithonia, Zinnia, and more.



April to June



July to September



60 to 100 cm



Carpet In The Pink

MP08682

Combining sweetness and strength of character, this blend is a sure bet that has proved its worth since its creation.

Composed of **12 annuals**, including: Zinnia, Cosmos, Mallow, Malope, Cow Soapwort, annual Baby's Breath, annual Everlasting Flower, Cleome and more.



April to June



July to September



60 to 100 cm



Carpet Eveningwear

MP08599

Composed of **27 annuals**, including: Black Ball Cornflower, Malope, Common Mallow, Layia, Cosmos, Bidens, Corn Marigold, annual Coreopsis, Yellow Chamomile, Pasqueflower, Marigold and more.



March to June



July to September



60 to 90 cm



Carpet Cosmic Journey

MP08695

Much more than a flower mix, this is truly an invitation to embark on a journey to a universe of freshness and lightness.

Composed of **6 annuals**:

Cosmos, Mallow, Cornflower, Cow Soapwort, Nigella, Clarkia.



April to June



July to September



70 to 130 cm



Climbing Flowers

SUNS AND BEAUTIFUL CLIMBERS

MP08621

Clever solution for creating an annual floral hedge without support.

Composed of **7 annuals**: Sunflower, Ipomoea, Thunbergia, Mina lobata, Dolichos, Cobaea, Ipomoea quamoclit.



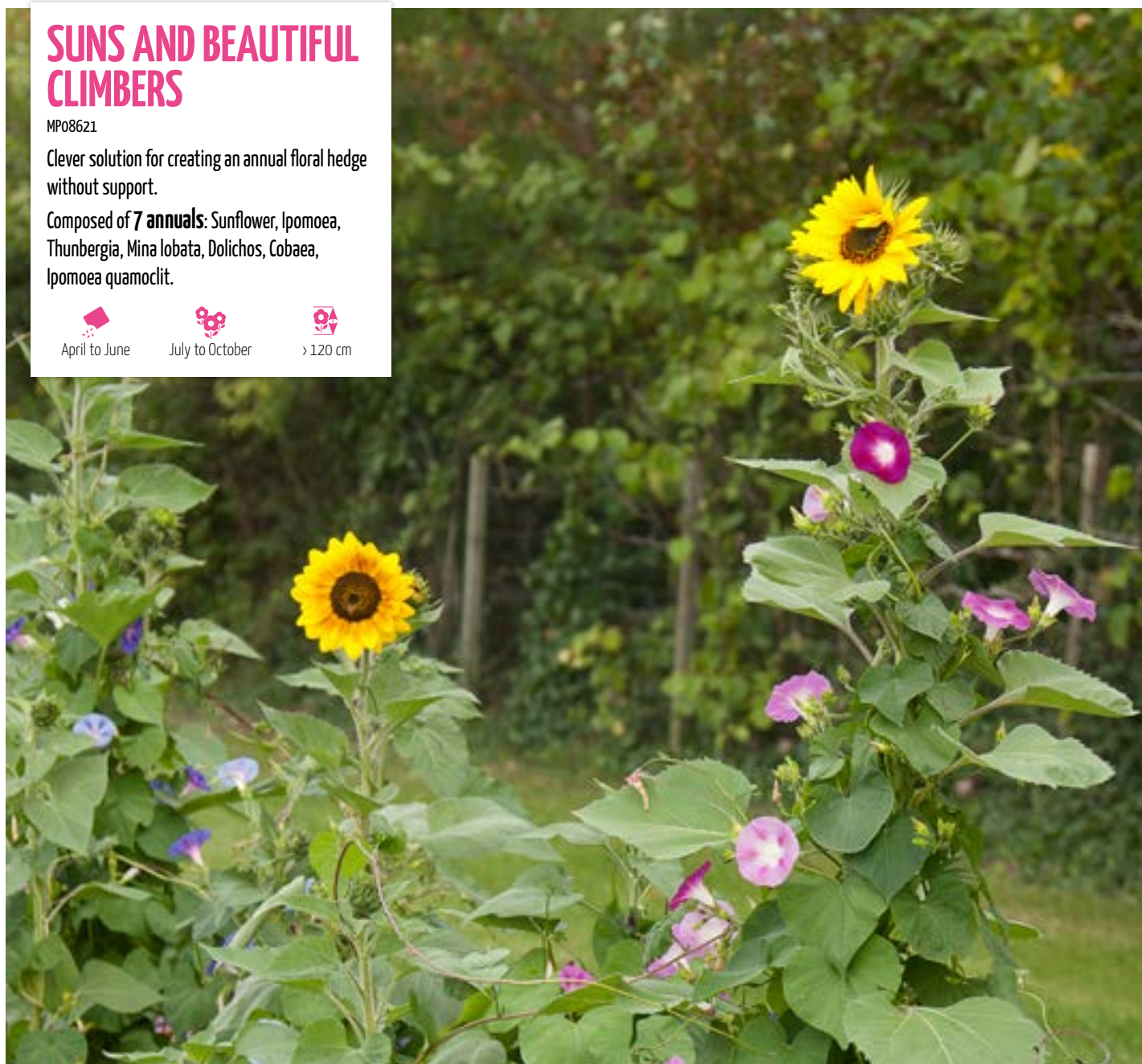
April to June



July to October



> 120 cm



MP02834 Ipomoea tricolor



MP01925 Dolichos lablab



MP03286 Mina lobata

Climbing Flowers

MP08358

Livens up fences and all kinds of supports!

Composed of **9 annuals**: Climbing nasturtium, colocynth, Dolichos, morning glory, Mina lobata, Thunbergia, and more.



April to June



July to October



> 250 cm



MP00970 *Tropaeolum majus*



MP06006 *Lathyrus odoratus*



MP07810 *Thunbergia alata*

The Landscapes & Sustainability

Pluri-annual mixtures of annual and perennial flowers



Spring Flowers p.32



Meadow Glints p.32



Hardy Flowers p.33



Garden Flowers p.33

Autumn or Spring sowing

Spring sowing: in summer for spring sowing, from spring onwards the following years

Autumn sowing: flowering from spring until mowing in June or September.

Sowing density: 2 to 4 g/m².

PERENNIAL FLOWERS

EXTENSIVE AREA

DIFFERENT RESULTS EVERY YEAR



Flowers of the Countryside p.34



Annual and Perennial Mixture p.34



Perennial Dwarf Varieties p.35



Perennial Semi-tall Varieties p.35



Perennial Tall Varieties p.35

Spring Flowers

MP08694

A mix specially created for autumn sowing. Sowing just before the first cold spells encourages an explosion of flowers from the first days of spring in March.

Composed of **8 annuals** and **14 perennials**, including: Virginia Stock, Alpine Forget-me-not, Linaria, Cerastium, Soapwort, Maiden Pink, Silene, Aubrieta, perennial Gaillardia, Viola, Alyssum, Candytuft and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



15 to 40 cm



March - April



April - May



July - mow to a height of 15 cm



September

Meadow Glints

MP08698

This is a very colourful mix of relatively soft shades.

Composed of **16 annuals** and **17 perennials**, including: Cornflower, Cheiranthus, Corncockle, Wallflower, Virginia Stock, Cow Soapwort, Leucanthemum, Nigella, Marigold, Soapwort, Yarrow, perennial Coreopsis, Iceland Poppy, Sweet William and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



20 to 60 cm



Hardy Flowers

MP08684

The essential mix! This pluri-annual mixture is easy to plant and long-lasting in all locations: embankments, roadsides, at the foot of walls and trees and more.

Composed of **10 annuals** and **18 perennials**, including: Marigold, Eschscholzia, annual Flax, annual Rudbeckia, Poppy, Yellow Chamomile, Thyme, Red Valerian, Meadow Clary, Echinops, Yarrow, Lychnis and more.



March to June
September to
November



summer when
sown in spring,
spring the follow-
ing years



30 to 50 cm



Garden Flowers

MP08713



When sown in autumn, the Garden Flowers mix is perfectly able to withstand the winter.

Composed of **12 biennials** and **21 perennials**, including: Centaurea, Dame's Rocket, Sweet William, Corncockle, Lupin, Corn Marigold, Leucanthemum, Candytuft, Marvel of Peru, Poppy, Coreopsis, Flax, Red Valerian, Gaillardia, Yarrow, Foxglove and more.



August to
November



starting in April



30 to 100 cm



Flowers of the Countryside

MP08706

It is the most natural and spontaneous of the flower mixes, evoking memories of flowers from our childhood ...

Composed of **10 annuals** and **5 perennials**, including: Wild Poppy, wild Cornflower, Corn Marigold, wild Leucanthemum, perennial Flax, Common Corn-cockle and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



50 to 100 cm



Annual and Perennial Mixture

MP08357

The appeal of this mix is in its diversity. The mood it creates varies according to the sowing period. When sown in spring, it is the annuals that predominate. When sown in autumn, the biennials and perennials reveal the second profile of the mix.

Composed of **28 annuals** and **24 perennials**, including: Marigold, Soapwort, Flax, Dame's Rocket, Wallflower, Mallow, Poppy, Corncockle, Coreopsis, Leucanthemum, Chrysanthemum, Anthemis, Gaillardia, Malope, Sweet William and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



50 to 100 cm



Perennials

Perennial Dwarf Varieties

MP08615

This mix is particularly well-suited for rock gardens and for hard-to-reach areas in which heavy equipment cannot be used.

Composed of **20 perennials**, including: Alyssum saxatile, Maiden Pink, Mountain Alyssum, Nepeta, dwarf Stock, dwarf Coreopsis, Cerastium, Aubrieta, Campanula carpatica, Arabis, Viola cornuta and more.



March to June
September to
November



from March to
July the year
after sowing



15 to 25 cm



Perennial Semi-tall Varieties

MP08616

Mid-height flowers also bloom the longest.

Composed of **22 perennials**, including: Wallflower, Flax, Sweet William, Lupin, Coreopsis, Garden Pinks, Musk Mallow, Carnation, Catananche, Water Avens, Red Valerian, Yarrow and more.



March to June
September to
November



From April to July
of the following
year



30 to 60 cm



Perennial Tall Varieties

MP08617

This very varied mix is remarkable for its height and its diversity.

Composed of **28 perennials**, including: Dame's Rocket, tall Sweet William, Shasta Daisy, Gaura, Achillea filipendulina, Delphinium, Foxglove, Scabiosa, Echinacea and more.



March to June
September to
November



from May to
September the
year after sowing



50 to 100 cm





The Specifics

For use in specific soil or exposure
conditions: difficult terrain, wetlands,
roadsides...



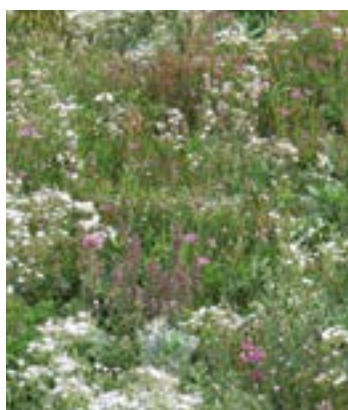
Flush of Daisies p.38



Ground Covering Flowers p.38



Super Dwarf Flowers p.39



Flowery Ground Cover p.39



Roofs and Cemeteries Flowers p.40

NEW



Flowers for Everywhere p.40



Flowers for Foot of Trees p.41

NEW

Sowing Density: 1 to 4 g/m².

Flowering: from summer onwards when sown in spring; from spring onwards the following years.

PLURI-ANNUAL MIXES:

AUTUMN OR SPRING SOWING



Flowers for Foot of Walls p.41



Flowers for Roadsides p.42



Flowers for Rocky Places p.43



Flowers for Sandy and Silty Soil p.43



Flowers for Dry Lands p.43



Flowers for Wetlands p.43



Flowers for Shady Places p.43

Flush of Daisies

MP08798

Composed of **5 biennials** and **7 perennials**, including: Lawn Daisy, Mountain Alyssum, Cerastium, Nemophila, Virginia Stock, Myosotis, Viola cornuta, perennial Primula and more.



September to October



March to May



10 to 25 cm



Ground Covering Flowers

MP08601

One of the shortest flower mixes in the BERTRAND range, in its 2nd year. Ideal for re-vegetating zones where visibility should not be impeded.

Composed of **13 annuals** and **9 perennials**, including: Annual Alyssum, perennial Alyssum, Cerastium, dwarf Eschscholzia, Virginia stock, Limnanthes, Linaria, Myosotis, Prunella, Soapwort, Silene and more.



March to June
September to November



summer when sown in spring, spring the following years



15 to 25 cm



Spring sowing



Autumn sowing



2nd year

Super Dwarf Flowers

MP20179

Very short, robust and versatile mix, ideal for re-vegetating difficult areas while maintaining a well-groomed appearance, e.g. in cemeteries.

Composed of **8 annuals** and **19 perennials**, including:

Dwarf Sweet Alyssum, Purslane, Sanvitalia, Perennial Alyssum, Oregano, Petrorhagia, Wild Thyme, Blue Fescue and more.



April to June



July to
September



15 to 30 cm



Flowery Ground Cover

MP08604

This blend of perennial flowers, produced in a limited series, has been developed with the aim of revegetating specific areas such as tramways, roofs, cemeteries, pavement joints and all agro-boundary areas.

Composed of **21 perennials**, including: Creeping Thyme, Maiden Pink, Soapwort, Mountain Alyssum, Oregano and more.



March to
November



spring - summer



10 to 30 cm



Roofs and Cemeteries FlowersMP08602

NEW

The perfect mix for complicated settings:
lack of water, limiting soil conditions, trampling,
shallow soil and more.

Composed of **3 annuals**, **24 perennials** and **2 biennials**, including:

Serpolet thyme, Ajuga, Alyssum, Carnations,
Petroraghia, Oregano, Sedums, Prunella, Viola, Blue
fescue, Herniaria and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



10 to 25 cm



Flowers for Everywhere

MP08699

A mixture of rustic and dwarf flowers that are
undemanding as to soil type which has been
specially developed to add bloom to difficult areas,
such as shady spots, the foot of trees, traffic
islands, along walls, etc.

Composed of **17 annuals** and **17 perennials**,
including: Cheiranthus, Virginia Stock, Silene,
Coreopsis, Eschscholzia, Alyssum, Soapwort,
Cerastium, Bidens, Rudbeckia, Sanvitalia, Stock,
Purslane, Candytuft, Valerian and more.



March to June
September to
November



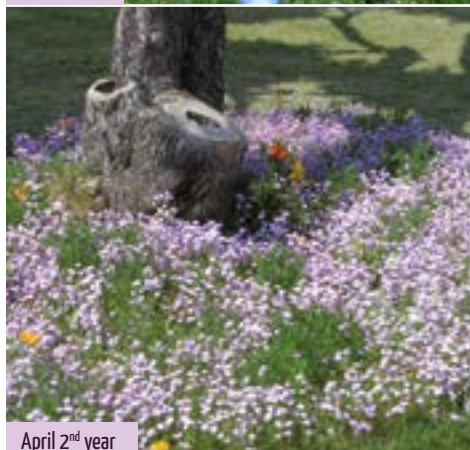
summer when
sown in spring,
spring the
following years



20 to 40 cm



March - April



April 2nd year



End of April 3rd year



Mid June 3rd year

Flowers for Foot of Trees

MP20328

This low-growing mixture flowers quickly and for several years.

Composed of **6 annuals** and **17 perennials**, including: yarrow, aubrieta, nepeta, petunia, pennycress, morning glory, dwarf carnation, wall-flower, perennial flax, burnet, soapwort, thyme, Myosotis and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



40 to 60 cm

NEW



Flowers for Foot of Walls

MP20149

This mix, ideal for cracks and the foot of walls, is an effective combination of decorative and technical purposes.

Composed of **16 annuals** and **26 perennials**, including: Sweet Alyssum, Silene, Flax, Viola, Cerastium, Valerian, perennial Coreopsis, Stock, Soapwort, Mountain Alyssum, Virginia Stock, Pot Marigold, Daisy, Alyssum saxatile, Nigella, Cheiranthus, Forget-me-not and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



20 to 40 cm



NEW

Also available in 100% French production (code MP20200)

Available in packets (code MPS20149)

Flowers for Roadsides

MP08765

Composed of **5 annuals** and **12 perennials**, including: Yarrow, Sweet Alyssum, perennial Flax, Poppy, Mountain Alyssum, Bird's-foot-trefoil, Cerastium, Eschscholzia, Virginia Stock, Nepeta, Daisy, Anthyllis, Clover and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



20 to 40 cm



Flowers for Rocky Places

MP08786

Composed of **5 annuals** and **15 perennials**, including: Alyssum saxatile, Common Corncockle, Virginia Stock, Burnet, Soapwort, Nepeta, Mountain Alyssum, Thyme, Clary Sage, Oregano, St. John's Wort, Anthyllis, Sedum and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



20 to 40 cm



Flowers for Sandy and Silty Soils

MP08789

Composed of **2 annuals** and **14 perennials**, including: Sweet Alyssum, Yellow Chamomile, Cerastium, Cheiranthus, Yarrow, Virginia Stock, Nemophila, Maiden Pink, Crimson Clover, Candytuft, Anchusa capensis, Lagurus, Sedum, Thyme, and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



20 to 50 cm



Flowers for Dry Lands

MP20308

Composed of **14 annuals** and **14 perennials**, including: Yarrow, Cerastium, annual and perennial Coreopsis, poppy, Chinese Forget-me-not, California poppy, annual and perennial flax, catmint, burnet saxifrage, rudbeckia, annual and perennial soapwort, sage, marigold, thyme, viper's bugloss



autumn or spring



summer when
sown in spring,
spring the
following years



40 to 60 cm



Flowers for Wetlands

MP08819

Composed of **7 annuals** and **12 perennials**, including: Mallow, Lythrum, Achillea ptarmica, wild Leucanthemum, Common Mallow, Bird's-foot-trefoil, annual Alyssum, Yarrow, perennial Flax, perennial Lupin and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



60 to 80 cm

AND RETENTION
PONDS



Flowers for Shady Places

MP08705

Composed of **12 annuals** and **16 perennials**, including: Virginia Stock, Balsam, Dame's Rocket, Yarrow, Borage, Sweet Alyssum, Wild Poppy, Common Mallow, Sweet Pea, Foxglove, Aquilegia, Violet, Lobelia, Campanula carpatica and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



20 to 80 cm



The Wildflowers

FLOWERS FROM NATURE

Multi-annual mixtures of annual and perennial flowers

Preferably sow in autumn

Autumn sowing: flowering from spring until mowing in June or September.

Spring sowing: flowering from summer, then from spring the following years

Sowing Density: 2 to 4 g/m².



Flowers from Nature Bees and Pollinators p.46



Flowers from Nature Butterflies p.46



Flowers from Nature Flowered Meadows p.46



Flowers from Nature French Flora p.47

NEW



Flowers from Nature European Flora p.47

NEW



Végétal Local®: a green revolution for biodiversity

Some of the seeds in our wildflower range carry the Végétal Local® mark.

It is a recognised mark managed by independent organisations.

More information at www.vegetal-local.fr

This mark guarantees that seeds harvested in the wild are multiplied in their biogeographical zone, without any intervention in their genetics.

By retaining all their natural characteristics, these plants preserve specific adaptations to their native environment.

Thanks to Végétal Local®, we ensure that our seeds respect local ecological specificities, actively contributing to the **restoration of ecosystems** and the **preservation of biodiversity**. Our use of this mark demonstrates our commitment to preserving the environment, offering targeted and traceable solutions perfectly aligned with their biogeographical region of origin.

EXTENSIVE AREAS & WILD LANDS

WILD FLOWERS OR VÉGÉTAL LOCAL®.



Flowers from Nature Field companion Flowers p.48



Flowers from Nature All-Terrain p.48



Flowers from Nature Shade and Light p.49



Flowers from Nature Damp Meadows p.49



Universal Flowers from Nature p.49

FLOWERS FROM NATURE

Bees and Pollinators

MP20309

Composed of "true" wild flowers, from our local ecotype when possible, this mix will provide food for bees and a wide diversity of pollinating insects for several years.

Composed of **13 annuals** and **35 perennials**, including: Yarrow, common teasel, centaurea, poppy, foxglove, ox-eye Daisy, birdfoot trefoil, mallow, St. John's wort, corn-cockle, various umbelliferae, oregano, meadow clary, Silene, viper's bugloss.



March to April
August to
November



from summer
onwards when
sown in spring;
from spring
onwards the
following years



20 to 50 cm



FLOWERS FROM NATURE

Butterflies

MP08850

Wild plants that provide food and protection (habitat) for Lepidoptera.

Composed of **11 annuals** and **21 perennials**, including: Cornflower, Catnip, Fennel, Echium, Teasel, Achillea, Lythrum, Bird's-foot-trefoil, Foxglove, Bladder Campion, Viper's Bugloss, Lychnis flos-cuculi and more.



August to
November



from Spring



80 to 100 cm



FLOWERS FROM NATURE

Flowered Meadows

MP08635

This mix is designed to look like a natural country meadow and, above all, encourage biodiversity by providing a supply of wild flowers, especially field companion flowers.

Composed of **13 annuals** and **17 perennials**, including: Silene, Poppy, Common Mallow, Dame's Rocket, Leucanthemum, Cornflower, Bird's-foot-trefoil, Flax, Lychnis, Lythrum, Burnet, Common Corncockle and more.



August to
October



from
spring



30 to 70 cm



FLOWERS FROM NATURE

French Flora

MP08637

NEW

100% French production

These species are found in their natural state in France, along roadsides, in meadows and in fields, with many field companion flowers in their wild form.

Composed of **9 annuals** and **12 perennials**, including: Yarrow, Cornflower, Poppy, Leucanthemum, Mallow, St John's Wort, various Umbelliferae, Meadow Sage, Silenium, Viperine and more.



March to April
August to
November



from summer
onwards when
sown in spring;
from spring
onwards the
following years



40 to 70 cm



FLOWERS FROM NATURE

European Flora

MP08632

NEW

These species are found in their natural state in Europe, along roadsides, in meadows and in fields, along with many field companion flowers.

Composed of **9 annuals** and **8 perennials**, including:

Yarrow, Alyssum, Borage, Cornflower, Bugloss, Chrysanthemum, Poppy, Silene, Perennial Flax, Viper's Bugloss, Forget-me-not, Helleborine and more.



September to
November



from summer
onwards when
sown in spring;
from spring
onwards the
following years



40 to 80 cm



FLOWERS FROM NATURE

Field Companion Flowers

MP20194

These field companion flowers are self-sown on disturbed soils.

Composed of **13 annuals**, including:

Ammi majus, Wild Cornflower, Corn Marigold, Poppy, Common Corncockle, Marigo and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



30 to 60 cm



FLOWERS FROM NATURE

All-terrain

MP20184

This very rich and well balanced mix can adapt to all situations, no matter the exposure and the nature of the soil. The annuals occupy the terrain in the first year, while the perennial species that are adapted to the location take root to endure.

Composed of **22 annuals** and **33 perennials**, including: Yarrow, chamomile, cornflower, borage, meadow knapweed, corn marigold, poppy, fennel, ox-eye daisy, flax, mallows, St. John's Wort, corncockle, oregano, burnet saxifrage, meadow clary, silenas, pot marigold, creeping thyme, viper's bugloss, and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



80 to 100 cm



FLOWERS FROM NATURE

Shade and Lights

MP08780

Composed of **26 perennials**, including: Perennial Flax, Common Mallow, Common Self-Heal, Agrimony, Foxglove, Wild Garlic, Giant Buttercup, Wild Strawberry, Greater Stitchwort, Pendulous Sedge, Canterbury Bells and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



40 to 100 cm

AUTUMN
SOWING
RECOMMENDED



FLOWERS FROM NATURE

Damp Meadows

MP08781

Composed of **30 perennials**, including: Dame's Rocket, Musk Mallow, Lythrum, Giant Buttercup, Ragged Robin, Centaurea jacea, Yarrow, Sneezewort, Yellow Chamomile, Foxglove, Common Toadflax, Common Self-Heal and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



30 to 80 cm



FLOWERS FROM NATURE

Flowers from Nature

MP08787

Composed of **10 annuals** and **5 perennials**, including: Wild Poppy, wild Cornflower, Corn Marigold, wild Leucanthemum, perennial Flax, Common Corn-cockle and more.



March to June
September to
November



summer when
sown in spring,
spring the
following years



40 to 80 cm



The Ecosystems



PRESERVING OR PROMOTING BIODIVERSITY

You'll find the right mixes in this range to help maintain biodiversity with other specific solutions for bees, pollinators, butterflies, birds...

As well as being designed to help nature, some mixes also have a decorative purpose.



Little Carpet for Bees p.52



Bees and Co p.52



ORGANIC Bees and Co p.52



Flowers for Honey and Butterflies p.53



Flowers for Pollinators p.54

NEW



Flowers from Nature Bees and Pollinators p.54

Spring sowing: flowering from summer, then from spring the following years

Autumn sowing: flowering from spring until mowing in June or September

Sowing Density: 2 to 4 g/m².

EXTENSIVE AREAS & WILD LANDS

WILD FLOWERS OR VÉGÉTAL LOCAL[®]



Nourishing Flowers for Bees p.55



ORGANIC Fallow for Bees p.55



Annual and Perennial Flowers for Butterflies p.56



Flowers from Nature Butterflies p.56



Annual Flowers for Birds p.57



Perennial Flowers for Birds p.57

Little Carpet for Bees

MP08612

This short mix, which is beneficial for insects, is a blend of highly colourful dwarf melliferous plants.

Composed of **14 annuals** and **7 perennials**, including: Annual alyssum, Reseda, dwarf Centaurea, annual savory, dwarf cosmos, dwarf poppy, basil, lemon balm, sage, and more.



April to June



June to September



20 to 30 cm



Bees and Co

MP08636

Beyond its richness in melliferous flowers, this annual mix has the advantage of being both decorative and competitive.

Composed of **26 annuals**, including: Maritime Alyssum, Cornflower, Marvel of Peru, Corn Marigold, Phacelia, Cosmos, Echium, annual lupin, common corncockle, weld, and more.

**ANNUAL
FORMULA**



March to June



June to October



40 to 70 cm



ORGANIC Bees and Co.

BI08636



Composed of **22 annuals**, including: Centaurea 'Blue Boy', poppy, Cosmos Sensation, Cosmos Bright Lights, corn marigold, viper's-bugloss, lupin, mallow, French marigold, corn-cockle, sunflower, zinnia, and more.



March to June



June to October



60 to 100 cm

Flowers for Honey and Butterflies

MP08691

Created in collaboration with beekeepers. The diversity of species ensures staggered flowering and suitability for numerous types of soil. **A must!**

Composed of **23 annuals** and **27 perennials**, including: Marvel of Peru, Sweet William, viper's bugloss, Phacelia, Reseda, myosotis, dame's rocket, Centaurea, Oenothera, Coreopsis, wallflower, Lupin, dill, yarrow, cosmos, foxglove, and more.

**PLURI-ANNUAL
FORMULA**



March to June
August to
November



from summer
onwards when
sown in spring,
from spring
onwards the
following years



40 to 70 cm



A MUST!



Flowers for Pollinators

MP20326

100% French production

Composed of **20 annuals**, including: Sunflower, Poppy, Rudbeckia, Zinnia, Lavatera, Cosmos, morning glory, centaurea and more.


April to June


June to September


60 to 80 cm

NEW

**100%
FRENCH
PRODUCTION**



FLOWERS FROM NATURE

Bees and Pollinators

MP20309

Composed of "true" wild flowers, from our local ecotype when possible, this mix will provide food for bees and a wide diversity of pollinating insects for many years.

Composed of **13 annuals** and **35 perennials**, including: Yarrow, common teasel, centaurea, poppy, foxglove, ox-eye Daisy, birdfoot trefoil, mallow, St. John's wort, corn-cockle, various umbelliferae, oregano, meadow clary, Silene, viper's bugloss.


March to April
August to November


from summer onwards when sown in spring; from spring onwards the following years


20 to 50 cm



Nourishing Flowers for Bees

SPECIAL FOR BEEKEEPING

This nourishing blend, rich in pollen and nectar, provides a real concentrate of nutritional resources to boost the bees' metabolism. Can be sown at regular intervals, flowering after 9 to 11 weeks.

Annual Formula

MP20224

Composed of **25 annuals**, including: Cornflower, Viperine, Reseda, Marigold and more



March to June



June to October



60 to 100 cm

Pluri-annual Plan

MP20242

Composed of **20 annuals, 29 perennials**, including, in addition to the annual varieties, Columbines, lavenders, bird's-foot-trefoils, Nepetas, thymes and more, for flowering spread out over the year.



March to May
September to
October



April to October



60 to 100 cm



Fallow for Bees

MP20225

Composed of **13 annuals**, including: Borage, poppy, Centaurea 'Blue Boy', birdsfoot trefoil, Phacelia, mallow, love-in-a-mist, sainfoin, buckwheat, marigold, dwarf sunflower, Persian clover, and more.



March to July



July to October



40 to 70 cm

ORGANIC Fallow for Bees

BI20225



Composed of **13 annuals**, including: Borage, poppy, Centaurea 'Blue Boy', birdsfoot trefoil, Phacelia, mallow, love-in-a-mist, sainfoin, buckwheat, marigold, dwarf sunflower, Persian clover, and more.



March to July



July to October



40 to 70 cm



Annual and Perennial Flowers for Butterflies

MP08669

The varieties in this mix have been carefully selected for their colours and nectars that are irresistible to butterflies!

Composed of **21 annuals** and **18 perennials**, including: Marvel of Peru, Cornflower, Petunia, Cheiranthus, Corn Marigold, perennial Coreopsis, Dame's Rocket, perennial Lupin, Leucanthemum, Marigold, Cornflower, Sunflower, Sweet Alyssum, Reseda, Common Mallow, Cosmos, Virginia Stock, Yarrow and more.



March to June
August to
November



from summer
onwards when
sown in spring,
from spring
onwards the
following years



40 to 100 cm



FLOWERS FROM NATURE

Butterflies

MP08850

Wild plants that provide food and protection (habitat) for Lepidoptera.

Composed of **11 annuals** and **21 perennials**, including: Cornflower, Catnip, Fennel, Echium, Teasel, Achillea, Lythrum, Bird's-foot-trefoil, Foxglove, Bladder Campion, Viper's Bugloss, Lychnis flos-coculi and more.



August to
November



from Spring



80 to 100 cm



Annual Flowers for Birds

MP08667

This mix attracts grain-eating birds, from house sparrows to tits, chaffinches, and goldfinches, whose numbers are declining drastically. The mix should not be harvested after flowering to allow birds to feed on the seeds throughout the winter: this is natural and aligned with their diet.

Composed of **16 annuals**, including: Flax, Cornflower, Millet, Corn Marigold, Sunflower, Cosmos bipinnatus, Common Corncockle, Tithonia, and more.



March to June



June to October



60 to 100 cm



ORGANIC Annual Flowers for Birds

B108667

Composed of **12 annuals**, including: Safflower, Centaurea 'Blue Boy', poppy, Cosmos Sensation, corn marigold, spring flax, simple French marigold, Tithonia, sunflower, and more.



March to June



June to October



60 to 100 cm



Perennial Flowers for Birds

MP08668

The birds will get the benefit of the flowers the year following sowing, and then the seeds. You can mow this mix in December or January.

Composed of **18 perennials**, including: Cheiranthus, perennial Flax, Wallflower, Lunaria, Soapwort, Alpine Forget-me-not, Silene and more.



August to November



April to July



20 to 80 cm



Functional Biodiversity

HELP FOR GARDENERS AND MARKET GARDENERS

True professional tools, these flower blends are as much the fruit of field observations and expertise as they are of research and partnerships.

All this led us to associate various plant species for their usefulness in relation to a chosen target, in addition to their aesthetic appeal, which is part of the DNA of Graines BERTRAND. These mixtures of useful plants are technical solutions for sustainable development and biodiversity, as well as helping to preserve the environment.

OXIPOLI®



Oxipoli® Ombellis p.60

NEW



Oxipoli® Annual p.61



ORGANIC Oxipoli® Annual p.61



Oxipoli® Pluri-annual p.61

Technical mixes, conceived as an aid to cultivation
Alternative solutions to plant protection products

HELPING TO ATTRACT POLLINATORS

SOWING IN FLOWER STRIPS, INTERCROPS OR FIELD MARGINS

PREDATORS



Adult lacewings *Chrysoperla lucasina*



Seven-spotted ladybird *Coccinella 7-punctata*



Long hoverfly *Sphaerophoria scripta*



14-spotted ladybird *Propylea 14-punctata*



Aphid-eating brown lacewing



Sawfly *Athalia rosae*

POLLINATORS



Hoverfly *Eristalis interrupta*



Bee *Apis mellifera*

DETRI- VOROUS INSECTS



Common flesh fly *Sarcophaga carnaria*

PHYTO- PHAGOUS INSECTS



Common blue *Polyommatus icarus*



Flowers from Nature IPM p.62



IPM Flowers and Beneficial Insects p.62



Flowers for Orchards and Vineyards p.63



Inter-row Compact Mixture p.63

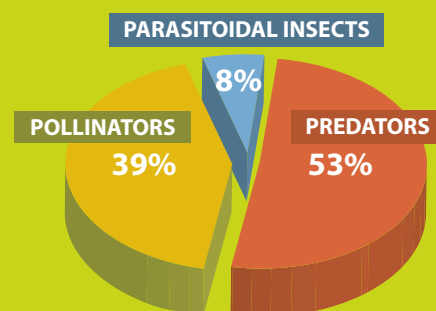


OXIPOLI®

Pollinators and beneficial insects

This mix is dedicated to **functional biodiversity**, i.e. services rendered to agriculture by the ecosystem in which it is found. Sown in flower strips between crops or on field edges, this mix attracts **beneficial insects** (lacewings, hoverflies, ladybugs, etc.) and **pollinators** (Hymenoptera, bees, hoverflies, etc.) for primary market-garden crops, in order to optimise their yield while respecting the environment.

Technical tip: Spread out the flowering and thus the attractiveness of the mixes by staggering your sowing every month from March to June over several plots. Sow 2 to 3 grammes/m² on plots smaller than 1000 m². Larger than that, sow 10 to 15 kg/ha.



EXPERT OPINION

Why flowers for insects?

"Insects represent 60% of the number of species in the world, but only a few species pose a problem for us (less than 1%). They are essential to life because they work for us: decomposing organic matter in all its forms, pollinating plants and regulating plant pests.

Unfortunately, the number of individuals per species, i.e. the biomass, is decreasing. According to several scientific studies, 80% of insect biomass has been reduced. The main cause of the decline is the degradation of their habitats. Most of the earth's surface is exploited, leaving little space for plants to grow and flourish. Subsequently, phytophagous species linked exclusively to these plants (butterfly caterpillars, beetles, etc.) decline and, through a snowball effect, pollinators (bees, butterflies, etc.) in turn disappear.

However, each and every one of us can turn the situation around, by bringing in plant species that have disappeared and letting them flourish. The effect can be rapid, with many pollinating insects and plant protection aids returning and reproducing rapidly. From the first year of flowering by plants grown from mixtures designed specifically for them, these flowers significantly increase the populations of hoverflies, lacewings, ladybirds and other predators and parasitoids of aphids and other pests. And the benefits, including the regulation of these pests, can be seen in many agro-ecosystems where flower strips are planted alongside or even within plots: on sugar beet and other field crops, orchards, vineyards, market gardens, vegetable crops, etc."



Website: florinsectes.fr

Johanna Villenave-Chasset - Flor'insect

OXIPOLI® Ombellis

MP20235

NEW

Composed of **14 annuals**, including: Green Anise, High Ammi, Cornflower, Harvest Chrysanthemum, Corncockle, Khella Green Mist, Common Sainfoin, Dill, Common Chervil and more



March to June



June to October



50 to 80 cm



OXIPOLI® Annual

MP20223

Annual mix consisting of **21 annuals**, including:
Sweet alyssum, Dill, Centaurea, Flax and more



March to June



June to October



50 to 80 cm



ORGANIC OXIPOLI® Annual

BI20223



Composed of **22 annuals**, including: Dill, Centaurea cornflower, poppy, viper's-bugloss, lavatera, corncockle, French marigold, buckwheat, marigold, sunflower, and more.



March to June



June to October



50 to 80 cm



OXIPOLI® Pluri-annual

MP20239

Composed of **23 annuals** and **9 perennials**, including: Alyssum, Ammi, dill, chamomile, various Centaureas, ox-eye daisy, poppy, perennial flax, Sweet William, oregano, burnet saxifrage, marigold, sunflower, and more.

March to June
September to
Octobersummer when
sown in spring,
spring the
following years

50 to 80 cm



FLOWERS FROM NATURE

IPM (Integrated Pest Management)

MP08782

Composed of **10 annuals** and **15 perennials**, including: Yarrow, Alyssum, Cornflower, Brunelle, St John's Wort, Prickly Buttercup, Tansy, Thyme and more.



April to November



summer when
sown in spring,
spring the
following years



40 to 60 cm



IPM Flowers and Beneficial Insects

MP08622

Composed of **16 annuals** and **13 perennials**, including: Yarrow, Alyssum, Basil, Centaurea, Coreopsis, Coriander, St John's Wort, Prickly Buttercup, Tansy, Thyme and more



April to November



from summer
onwards when
sown in spring,
from spring
onwards the
following years



40 to 60 cm



Flowers for Orchards and Vineyards

MP08796

Composed of **9 annuals** and **3 perennials**, including: Sweet Alyssum, Flax, Coriander, Eschscholzia, Nigella, Virginia Stock, Cow Soapwort and more.



March to June



June to October



20 to 50 cm



Inter-row Compact Mixture

MP08729

Composed of **6 annuals** and **11 perennials**, including: Marigold, Sweet Alyssum, Parsley, Chamomile, Coriander, Alpine Forget-me-not, Chervil, Yarrow, Nepeta and more



March to April
August to
November



summer when
sown in spring,
spring the
following years



20 to 40 cm



The Fallow Mixtures

THE ECONOMICAL ANSWER

Fallow mixtures are not expensive!
They respond well to your extensive problems at a lower cost.



Fallow Short Annuals p.66



Fallow Tall Annuals p.66



Flowery Countryside p.66

Annual mixtures, to be sown in spring for summer flowering.

Pluri-annual mixtures, to be sown rather in autumn for Spring flowering.

Sowing density:

Agricultural: between 4 and 10 kg/ha

Green spaces: between 8 and 20 kg/ha (i.e. 0.8 to 2 g/m²)

FALLOW MIXTURES ARE NOT EXPENSIVE!

IDEAL FOR ADDING BLOOM TO LARGE AREAS THE ECONOMICAL ANSWER



Fallow Perennial Flowers p.67



Fallow for Autumn Sowing p.67

Fallow Short Annuals

MP08644

Composed of **9 annuals**, including:
Marigold, Zinnia, annual Flax, Cornflower, Eschschol-
zia, Cow Soapwort and more



April to June



June to October



30 to 60 cm



Fallow Tall Annuals

MP08645

Composed of **4 annuals**, including:
Cosmos, Zinnia, Cornflower and more.



April to June



June to October



60 to 100 cm



Flowery Countryside

MP08685

Composed of **6 annuals**, including:
Cornflower, Marigold, Zinnia, Cosmos and more.



April to June



June to October



60 to 100 cm



Fallow Perennial Flowers

MP08687

Composed of **8 annuals** and **5 perennials**, including: Marigold, Cosmos, Cornflower, Flax, Common Corn-cockle, Wallflower and more.



March to June
September to
November



from summer
onwards when sown
in spring,
from spring onwards
the following years



30 to 80 cm



Fallow for Autumn Sowing

MP08683

Composed of **5 annuals** and **5 perennials**, including: Dame's Rocket, annual Delphinium, perennial Flax, Leucanthemum, Cheiranthus and more



March to June
September to
November



from summer onwards
when sown in spring,
from spring onwards the
following years



40 to 80 cm



Technical guide

**THIS GUIDE WILL POINT YOU
IN THE RIGHT DIRECTION ON
THE MAIN QUESTIONS TO ASK:**

**For what purpose? Which mix to choose?
Where to sow? When to sow? What sowing density?
What to do before sowing? How to sow?
What to do after sowing?**

Gardening isn't about a single truth, it's about many truths.
So there isn't just one good solution or sowing method, but rather several possibilities.

How to choose the right mix ?

This catalogue offers a wide selection organised into different headings to help you make your choice. Each section is designed to answer your specific questions and needs.



If you are unsure, take a look at the introductory page for each section: there you'll find the must-haves, the especially popular or easy-to-use blends.

Flower mixes or flower meadows can be chosen for a number of reasons: to beautify a space, to create a refuge for biodiversity, etc.

Decorative mixes, often composed of so-called horticultural flowers, are designed to be pleasing to the eye. They create an aesthetic space with bright, colourful and majestic flowers.

Natural mixtures containing wild flowers also contribute to nature by encouraging floral diversity, providing food and shelter for beneficial insects, birds and small fauna.

And sometimes these two objectives (decorative and natural) can be combined. For example, wild flowers can be combined with so-called horticultural flowers, which are reproducible and selected for their habit or flower size.

Some examples of use:

- Plant a specific area, such as the foot of a wall or tree.
- Support crops by attracting beneficial insects.
- Encourage biodiversity by diversifying the species planted.

And many more besides!



How to prepare the soil ?

- 1. Weed carefully**
Remove all the weeds, including the roots,
- 2. Loosen the soil**
Work the soil to a depth of 10 cm to aerate it and encourage germination. Use a spade or garden claw.
- 3. Level**
Make sure that the surface is flat enough for

By following these steps, you will optimise your seeding for spectacular, long-lasting flowering.



SOWING DENSITY

Along with preparing the soil, respecting the sowing density is a key factor for success for this flower mix to take root. Depending on the sowing conditions, the seed density ranges from 1 to 5 grammes per m² for use in spaces.

How much to sow ?

The quantity of seeds to sow depends on the type of flowers and the desired effect:

- **Annual flowers** : 2 to 5 g/m².
- **Perennial flowers or annual/perennial mixes**: 1 to 4 g/m².

Small seeds require a high density; large flowers need space. Adapt the density to your soil and your aesthetic objectives.



Soil quality and preparation, access to irrigation, and the season of seeding are elements that influence the choice of sowing density. For example, in rock gardens or on unirrigated land, the density will be higher (3 to 4 g/m²).

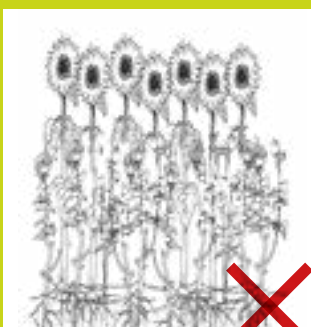
Conversely, if the sowing period is optimal and the land is clean and well prepared, the density can be reduced (1 to 2 g/m²) to encourage species diversity and balance. But be careful: no matter what, exceeding 5 g/m² would be wasteful!

Too high a density increases competition between the plants and decreases the number of species, in particular the late-flowering ones that bloom in the late season.



Between 1 and 5 g/m²

Well developed plants = Longer lasting bloom + Best weather resistance



Above 5 g/m²

Plants too crowded = Water and leaf competition + blanching and risk of shedding



Where to sow ?

A SIMPLE BUT ESSENTIAL PRINCIPLE:

If nothing grows in an area, don't sow until you have significantly altered the soil conditions to encourage growth. Soil where nothing is growing is often compacted, packed down or impoverished for a variety of reasons.

On the other hand, an area that is already rich in vegetation is ideal for sowing, as the plants will naturally find the resources they need to thrive.

Beware also of water competition: if the soil is very draining or rainfall is low, plants will find it difficult to develop without additional water.

A quality, well-prepared soil will encourage faster, more efficient planting, ensuring optimal results.

How to sow ?

Two main techniques can be used:

Sowing by hand

1. Prepare the soil by weeding and loosening about 10 cm.
2. Mix the seeds with a light medium (fine sand, vermiculite, etc.) for even distribution.
3. Scatter the seeds evenly.
4. Cover lightly using a rake and water with a gentle sprinkle to maintain humidity until germination.

Mechanised sowing

1. Use a seed drill calibrated for the size of the seeds.
 2. Sow in criss-cross strips for even coverage.
 3. Use a rake or roller to cover the seeds and promote contact with the soil.
- In both cases, keep the soil moist until germination and weed regularly to ensure a good flowering season.

What is the best time to sow ?



The ideal time to sow depends on the characteristics of the mix you have chosen and your geographical location (north, south, etc.). It is important to note that the minimum temperature for successful sowing is around 10°C.

Here are the main periods:

Spring sowing: we're sowing annual and pluri-annual flowers!

- Period: March to June.
- Advantages: allows continuous flowering throughout the summer until autumn.

Warm soil encourages rapid germination.

- Conditions: temperatures are mild and the risk of frost decreases. Make sure the soil is well prepared and slightly damp.

Sowing in autumn:

- Period: September to November
- Advantages: seeds overwinter in the ground and germinate naturally in spring, producing strong, early flowers that are well rooted and drought-resistant.
- Conditions: sow before the first frosts so that the seeds settle in.

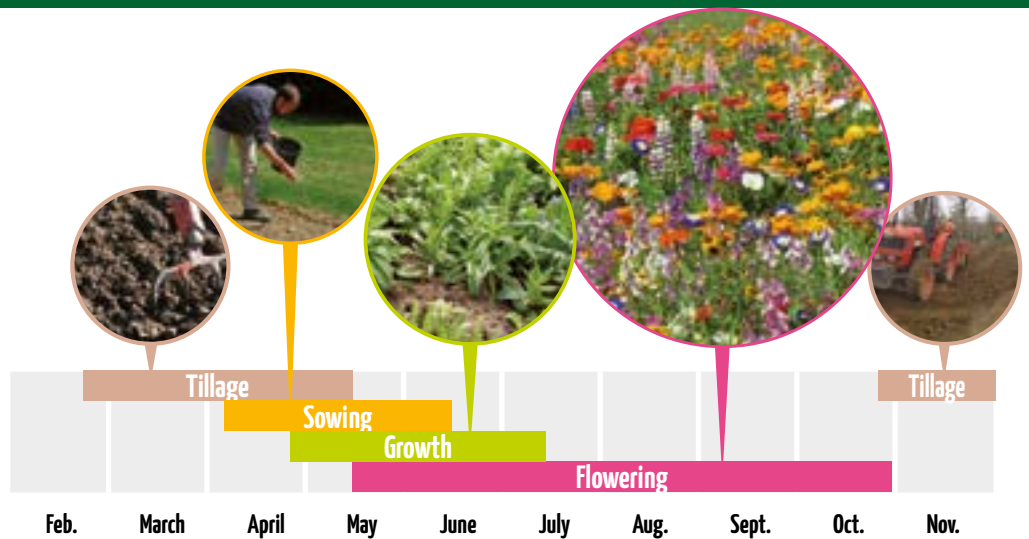


Mix cycles

ANNUAL mixtures

Spring sowing only

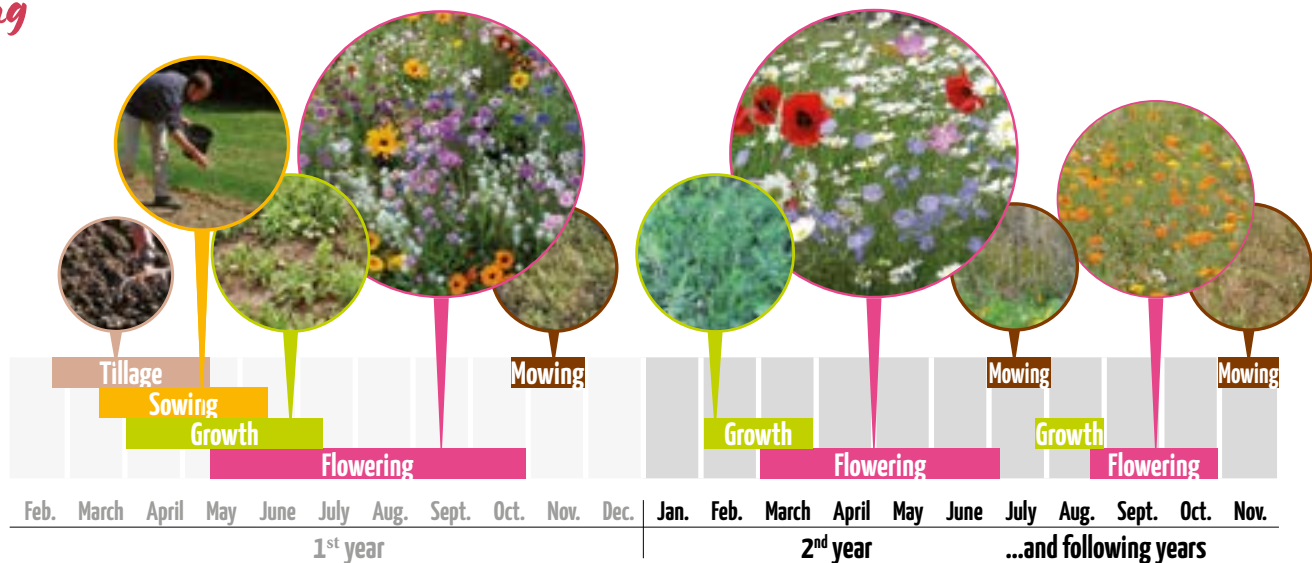
Sowing density: 2 to 5 g/m²



Pluri-annual or perennial mixtures

Spring sowing

Sowing density: 1.5 to 4 g/m²



OR

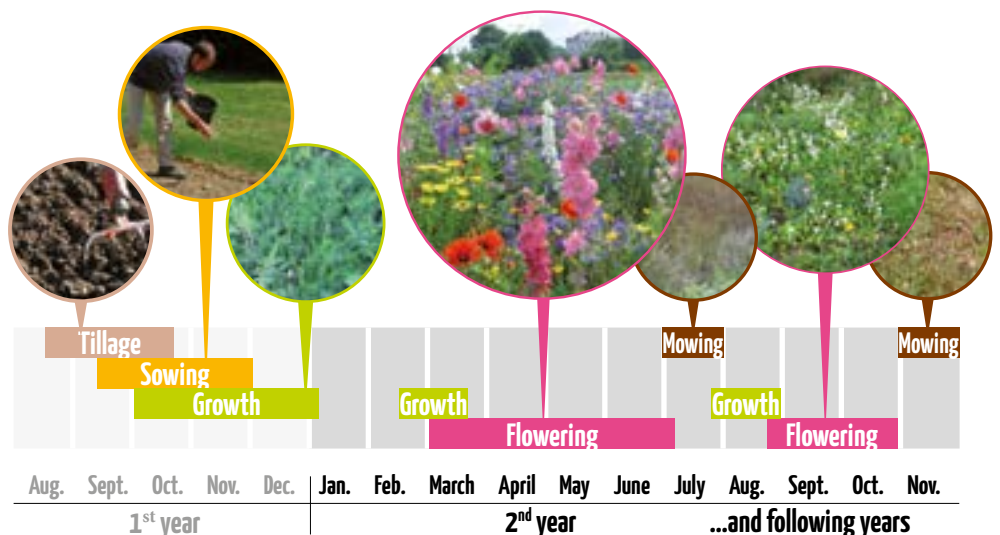
Autumn sowing

Sowing density: 1 to 3 g/m²

Close-up on

Mowing > 15 cm

Generally, mowing encourages plant regrowth, as does the use of an organic soil improver at the beginning of the year (if necessary). A tractor with a rotary cutter allows the stems to be shredded and encourages breakdown of the residue on site. A lawnmower with the blade at the highest setting may be used for small areas.



Flowers in images from A to Z



Fernleaf Yarrow - *Achillea filipendulina*



Common Yarrow - *Achillea millefolium*



Paper Daisy - *Helipterum roseum*



Annual alyssum - *Lobularia maritima*



Annual alyssum - *Lobularia maritima*



Perennial Alyssum - *Aurinia saxatilis*



Bishop's Flower - *Ammi majus*



Bisnaga, Khella - *Ammi visnaga*



Dill - *Anethum graveolens*



Yellow chamomile - *Anthemis tinctoria*



Garden balsam - *Impatiens balsamina*



Purple basil - *Ocimum basilicum*



Dwarf Morning glory - *Convolvulus tricolor*



Marvel of Peru - *Mirabilis jalapa*



Borage - *Borago officinalis*



Garden Nasturtium - *Tropaeolum majus*



Wild teasel - *Dipsacus fullonum*



Safflower - *Carthamus tinctorius*



Wild Cornflower - *Centaurea cyanus*



Cornflower - *Centaurea cyanus*



Cornflower - *Centaurea cyanus*



Sweet Sultan - *Centaurea imperialis*



Perennial Cornflower - *Centaurea montana*



Snow-in-Simmer - *Cerastium tomentosum*



Siberian Wallflower - *Erysimum allionii*



Annual Chrysanthemum - *Chrysanthemum carinatum*



Garland Chrysanthemum - *Chrysanthemum coronarium*



Corn Marigold - *Chrysanthemum segetum*



Mountain Garland - *Clarkia elegans*



Spiny Spiderflower - *Cleome spinosa*



Poppy - *Papaver rhoeas*



Double poppy - *Papaver rhoeas*



Common corn-cockle - *Agrostemma githago*



Rose-of-Heaven - *Agrostemma coeli-rosa*



Alpine Rock-crest - *Arabis alpina*



Annual Plains Coreopsis - *Coreopsis tinctoria*



Annual Plains Coreopsis - *Coreopsis tinctoria*



Garden Cosmos - *Cosmos bipinnatus*



Yellow Cosmos - *Cosmos sulphureus*



Chinese Hound's Tongue - *Cynoglossum amabile*



Foxglove - *Digitalis purpurea*



California poppy - *Eschscholzia californica*



Common Blanketflower - *Gaillardia aristata*



Bluehead Gills - *Gilia capitata*



Wallflower - *Cheiranthus cheirii*



Godetia - *Clarkia amoena*



Baby's breath - *Gypsophila elegans*



Everlasting Flower - *Xeranthemum annuum*



Common Morning Glory - *Ipomoea purpurea*



Virginia Stock - *Cheiranthus maritimus*



Dame's Rocket - *Hesperis matronalis*



Annual Mallow - *Lavatera trimestris*



Tidy Tips - *Layia platyglossa*



Oxeye Daisy - *Leucanthemum vulgare*



Annual Flax (Red Flax) - *Linum rubrum*



Moroccan Toadflax - *Linaria maroccana*



Annual (Hartweg's) Lupine - *Lupinus hartwegii*



Annual Malope - *Malope trifida*



Musk Mallow - *Malva moschata*



Common Mallow - *Malva sylvestris*



Mina Lobata (Firecracker Vine) - *Quamoclit lobata*



Alpine forget-me-not - *Myosotis alpestris*



Nepeta - *Nepeta racemosa*



Love-in-a-Mist - *Nigella damascena*



French Marigold 'Harlequin' - *Tagetes patula*



Tall French marigold - *Tagetes patula*



Chinese Pink - *Dianthus chinensis*



Pinks - *Dianthus plumarius*



Evening Primrose - *Oenothera glazioviana*



Petunia - *Petunia grandiflora*



Desert bells - *Phacelia campanularia*



Lacy Phacelia - *Phacelia tanacetifolia*



This wide range of colours, flower shapes and blooms means we can create endless combinations.
As producers of pure flowering seed varieties, we market just over 2,500 different flowers.
You can find the list of pure varieties on our website www.econseeds.com



Drummond's Phlox - *Phlox drummondii*



Common Self-Heal - *Prunella vulgaris*



Giant Buttercup - *Ranunculus acris*



Garden Mignonette - *Reseda odorata*



Rocket - *Eruca sativa*



Mexican Marigold - *Tagetes erecta*



Black-eyed Susan - *Rudbeckia hirta*



Mexican Creeping Zinnia - *Sanvitalia procumbens*



Rock Soapwort - *Saponaria ocymoides*



Cow Soapwort - *Saponaria vaccaria*



Annual Clary - *Salvia horminum*



Meadow Clary - *Salvia pratensis*



Sweet William Catchfly - *Silene armeria*



Sunflower - *Helianthus annuus*



Pot Marigold - *Calendula officinalis*



Fineleaf Marigold - *Tagetes tenuifolia*



Annual Candytuft - *Iberis umbellata*



Rocket candytuft - *Iberis amara*



Tithonia (Mexican Sunflower) - *Tithonia rotundifolia*



Crimson Clover - *Trifolium incarnatum*



Red Valerian - *Centranthus ruber*



Horned pansy - *Viola cornuta*



Viper's Bugloss - *Echium vulgare*



Common Zinnia - *Zinnia elegans*



www.grainesbertrand.fr



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